



# IMPACT REPORT

## 2016-2017

UC SANTA BARBARA Alumni

# Your UC Santa Barbara Story Continues Here

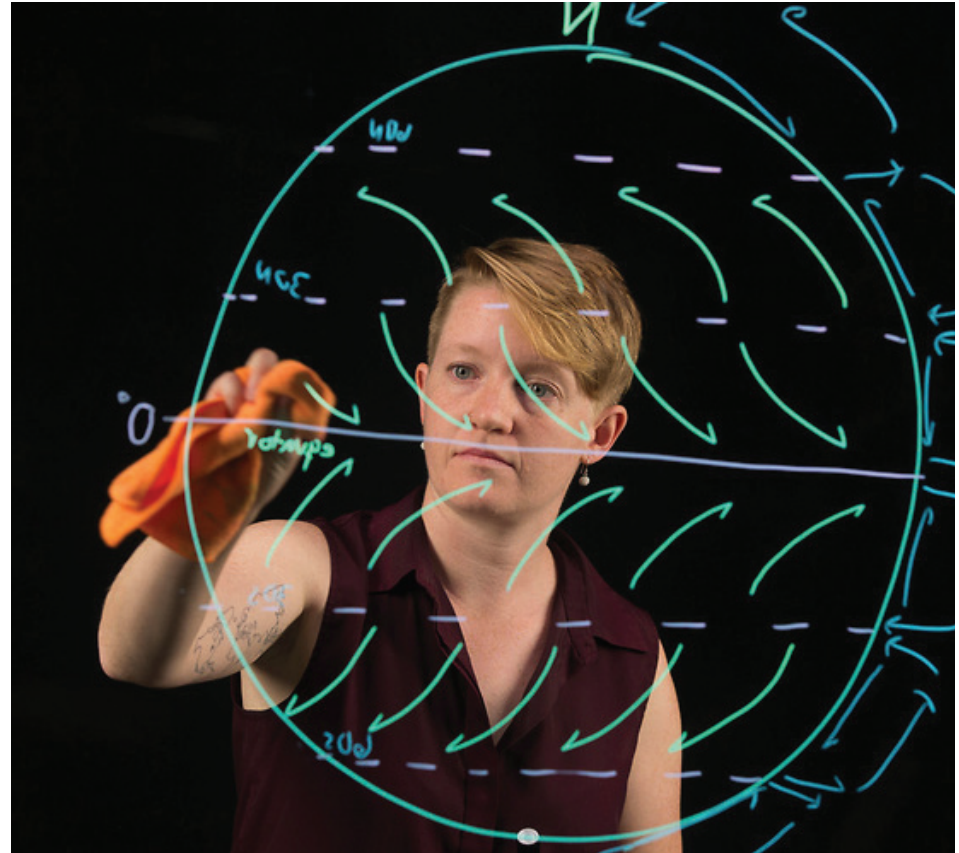
Gauchos worldwide have a special connection to one another and to their university. UC Santa Barbara Alumni promotes and cultivates that unique relationship, engaging thousands of graduates, current students and the university community. Through networking, social, reunion and community service events; student scholarship support; and opportunities to advocate for students and the university, UC Santa Barbara Alumni maintains the vital link between all Gauchos, now numbering 235,000+, so that the remarkable UCSB story continues for all.

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## MISSION STATEMENT

The mission of UC Santa Barbara Alumni is to create mutually beneficial lifelong relationships with our alumni for the purpose of promoting philanthropy, mobilizing advocacy and providing opportunities for service to the University.





Jessica Chen '06



Rick Berry '87

“Our alumni are leading by example and helping us create a shared legacy. We are inspired by your exceptional achievements.”

– Chancellor Henry T. Yang H'01

”



## A Message from UC Santa Barbara Alumni President Kristen Nesbit '02

Each of us holds our UCSB memories and experiences close to our hearts. The years spent on campus educated us, changed us and set us on our life's course. While we each have our own UCSB story, we also share a collective UCSB narrative that connects us in ways that nothing else can.

We may leave campus but UCSB remains within each of us, informing how we view, react and make change in our world. For many of us, we continue to be involved in the university, helping it to grow, develop and change according to the needs of the current generation of students. Following in our footsteps, today's students are at UCSB to build a strong base from which to jump into a future that will be bright for each of them.

In that spirit, I am proud to highlight UCSB Alumni's past year filled with many successes that included outreach to thousands of students, alumni, families, friends and community members.

I am honored to serve our Alumni and its Board of Directors who volunteer their time to champion the university. Please join us in continuing your UCSB story by supporting students and the university.

Thank you,

Kristen Nesbit '02

President

UC Santa Barbara Alumni

**The 2016-2017  
GAUCHO STORY  
IN REVIEW**

**\$1,748,153+**



Total amount raised in gifts and pledges for our Alumni Scholarship Program

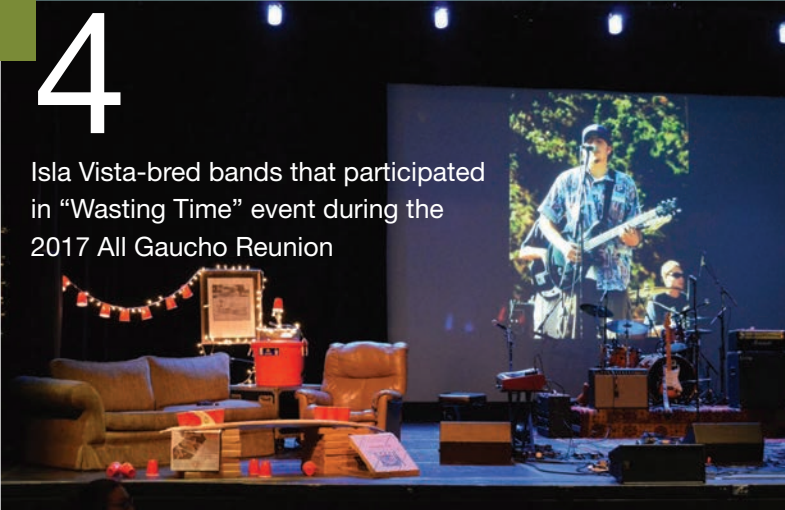
**\$20 million**

Donated to UCSB from alumni during the year, nearly double the previous year

\$ 2015-16      \$ 2016-17


**4**

Isla Vista-bred bands that participated in "Wasting Time" event during the 2017 All Gaucho Reunion



**509**

Total number of active alumni volunteers last year



**397**

Broadcast emails sent to alumni through our communications platform



**861**

Registrations for the Senior Send Off, held Friday evening of Commencement Weekend



## UC SANTA BARBARA ALUMNI

### Keeping the Gaucho Story Going



UC Santa Barbara Alumni informs, involves and inspires alumni to continue their connection to the university. Led by a dedicated Board of Directors and talented staff, UCSB Alumni provides a variety of involvement opportunities to UCSB graduates and students. With reduced state support and the elimination of membership fees, the need is greater than ever to provide financial support to ensure that all vital alumni programs and services remain intact:

- Promotes, organizes and supports philanthropy, advocacy and service
- Provides campus news and updates on alumni achievements
- Publishes award-winning quarterly magazine, Coastlines
- Offers professional development opportunities and career events
- Holds regional alumni gatherings
- Organizes the popular Annual All Gaucho Reunion Weekend
- Provides student mentoring and support
- Hosts Family Vacation Center and Summer Inn



# Mosher Alumni House

celebrations

## GAUCHO FOR LIFE

community

staff

study hours

professional development

lectures

coffee

Campus Donors

students

Board of Directors

Scholarship Luncheons

senior breakfast

Engagement

All Gaucho Reunion

### THE MOSHER ALUMNI HOUSE FUND

#### Sustaining UCSB's Living Room

The Mosher Alumni House continues to be the living room of the UC Santa Barbara campus. The house provides a permanent, visible presence on campus of the caring and contributions of UCSB alumni and the lens that enables multiple generations of Gauchos to focus their attention and support on the needs of today's campus. Our meeting rooms, many named for alumni whose generosity helped make the building possible, are used as a warm gathering place for returning alumni, a comfortable space to study for students, as well as a vehicle to recruit top faculty and staff members.

“

Mosher Alumni House was a perfect place to escape the clutter of campus life and lock into my studies. The environment was quiet, comfortable and conducive to preparing for final exams. The snacks that were provided were an added bonus. I plan on taking advantage of this opportunity every quarter!

Andrew Pickles '18

”

# ADVOCACY

## Promoting and Sharing the UCSB Story

UCSB alumni are the university's prime storytellers who spread its values, news, goals and opportunities. From improving the cultural life of Isla Vista to advancing the long-term goals of the University of California system, alumni advocates are essential to the continuity and strength of UCSB. UC Santa Barbara Alumni works closely and collaboratively on advocacy endeavors with the UCSB Department of Governmental Relations along with the University of California Office of the President.



### THE 2016 REGIONAL WELCOME RECEPTIONS

Hundreds of alumni and incoming freshmen, transfer students and their families participated in welcome receptions hosted by Gauchos across the West Coast including Los Angeles, San Francisco, East Bay, Orange County San Jose, San Diego, Seattle and Santa Barbara. Students had the opportunity to ask questions as they began their UCSB story, and alumni shared insights and advice on making the most of the on-campus years.

“ Hosting a UCSB regional welcome reception is a great way to give back to the University. The receptions might be the student's very first introduction to their fellow Gauchos and alumni. They are a stunningly diverse group. I was inspired by both their amazing aspirations and their genuineness.

– Tom Jevens '87, San Jose host ”

“ UC Day offers an opportunity for all of the UC campuses to come together and speak with one voice to our state elected officials. I not only advocated as a UCSB alumna but learned from the other campus alumni and Regents about how the state legislative proposals impacted the individual campus.

– Marisa Yeager '95, member, UCSB Alumni Board of Directors ”

#### UC DAY

On March 8, 2017, hundreds of University of California advocates including alumni, students, faculty and staff converged on the State Capitol in Sacramento to share their message of support for UC. UCSB was well represented with a group that included UC Alumni Regent Fran Mancia '80, UCSB Alumni Advocacy Committee Chair Marisa Yeager '95, and Chancellor Henry T. Yang. The bi-annual UC Day provides a vital opportunity to engage in important conversations about the future of UC.

#### THE CHANCELLOR'S MARCH 2017 RECEPTIONS

Numerous alumni participated in our annual Chancellor's Receptions where the academic achievements of top applicants to UCSB are celebrated. Our alumni volunteers joined faculty, staff and students in gatherings held in San Jose, Costa Mesa, Los Angeles, New York City and Washington, D.C.

“ Alumni nationwide join these annual receptions to share their accomplishments and to highlight what UCSB means to them. From recent grads to the Class of 1966, Gauchos give back!

– Cuca Acosta '02, member, UCSB Alumni Board of Directors ”



#### UCAN

Through the UC Advocacy Network (UCAN), UCSB alumni can participate in shaping state and federal policies that promote the university's mission of education, research and public service. All alumni are kept up-to-date on critical state and federal issues and provided with opportunities to support UC.

<https://www.universityofcalifornia.edu/support-uc/ucan>.

## Advocacy in Action

### From Camp to Commencement: Family Vacation Center Attracts Future Students



OUR POPULAR FAMILY VACATION CENTER (FVC) summer all-inclusive family camp is well-attended by families from throughout California and out-of-state. More than 1,000 children-potential future UCSB students- spend a week experiencing campus each summer. David Welsh is an example of the reach that FVC has. Welsh is a recent graduate who attributes the FVC as one of the main reasons why he ultimately chose to study at UCSB. He went on to become a UCSB student, Alumni Legacy scholarship recipient and is now an active alumnus.



“ It has been a beautiful thing to be part of such a diverse and active community of Gauchos who care. I've felt that some of my greatest opportunities for growth and positive impact on others has been made possible through my amazing experience in FVC and through the unique community service experiences made possible through UCSB.

– David Welsh '17, UCSB Alumni Legacy Scholarship, recipient and longtime Family Vacation Center vacationer ”

# SERVICE

## BUILDING AND EXPANDING THE UCSB STORY

Alumni from all backgrounds, perspectives and experiences serve their fellow Gauchos as well as the general community.

### CAREER DEVELOPMENT OPPORTUNITIES

One of the most valuable aspects of UCSB Alumni is the opportunity to tap into the 235,000+ network of Gauchos to provide networking and mentoring programs. UCSB Alumni has launched the Gaucho Professional Network (GPN) with upcoming events planned in Santa Barbara, Ventura, San Diego and Los Angeles counties. The GPN will allow participants to take advantage of their built-in UCSB connection through industry and workplace groups, regional networking nights, online professional development programming, and mentoring experiences with current students.



“ We are pleased to provide services for our alumni as they embark and advance in their careers. Connecting Gauchos with similar professional interests will allow alumni to learn from others in their field and make useful connections vital to their professional development. In the future, we plan to launch additional programming that can be accessed virtually, to ensure that Gauchos in all locations have access to their UCSB alumni network.

– Karen Ravago-Ballaret,  
Director of Alumni Professional Development

”

THE OLÉ YOUNG ALUMNI GROUPS in San Francisco and Los Angeles host events year-round to connect Gauchos in their respective areas and support their alma mater. UC Santa Barbara Alumni plans to launch additional Young Alumni Groups in San Diego and San Jose pending obtaining needed funds.



The Presidents of the Olé Young Alumni Groups: Ian Blue '10, Michael Citron '10, Charlie Arreola '10 and Samuel Negatu '10 (who is starting Olé DC) with Chancellor Henry T. Yang and Dilling Yang at the All Gaucho Reunion.



Ian Blue '10

“ We are constantly trying to expand our reach to alumni and making sure we get the word out to recent graduates who might have moved to the Bay Area. Our events create great opportunities for alumni to network both professionally and socially and to reconnect with old friends. There’s always a special bond when you run into another Gaucho.

- Ian Blue '10, Olé SF President ”

“ I’m proud that through our groups, young alumni are remaining connected to the university and are starting to give back. We all want UCSB to continue to rise in the rankings and provide future students with the same amazing opportunities that we had. By establishing a culture of giving through the Olé groups, we can make that vision a reality.

- Michael Citron '10, Olé LA President ”

## MENTORING UCSB STUDENTS THROUGH ALUMNI INTERNSHIPS

UC Santa Barbara Alumni offers mentorship and real-world experience to current UCSB students through paid internships in marketing, finance and events management. By developing their professional skills, students gain much-needed experience to help launch their careers after graduation.



Left to right: Noel Flores, Devin Fouse and Randi Emmons



“Not only did UCSB Alumni Association hone my classroom knowledge with quality hands-on experience, it provided me with opportunities for professional growth every day. I am also grateful for the astounding networking opportunities this internship permits due to its uniquely social and inclusive position within UCSB. Going forward, I am much more confident in pursuing and achieving my career goals.”

- Noel Flores '17, Finance intern

“My time as a Finance Intern at the Alumni Association was very fulfilling. Not only did I gain a solid background in my chosen career path, but I also learned how to problem-solve and work well with others. I credit this as a big reason for having landed a job during my senior year. In addition, the convenience of an on-campus internship and knowing that you are making a difference in the Gaucho community made it all that much better.” - Devin Fouse '17, Finance intern

“I am so excited to be joining the UC Santa Barbara Alumni team this year. My experience with Greek life through my own chapter has brought me many incredible opportunities, and I am thrilled to be expanding my knowledge of the Greek system with other chapters, other councils, and the alumni of each chapter.”

- Randi Emmons '18, the Leslie & Jeffrey Klonoff Greek Programs Intern and Alpha Delta Pi member



## HONORING GAUCHO GREATNESS



“UCSB nurtures strong women and supports their aspirations and dreams. We are determined to do the same for the next generation.

– Rep. Lois Capps M.A. '90

”

### EXCEPTIONAL WOMEN EXCEPTIONAL GAUCHOS

UCSB Alumni celebrated its women alumnae of distinction in politics by honoring Rep. Lois Capps M.A. '90 for Lifetime Achievement and Fox Newscaster Harris Faulkner '87 as a Distinguished Alumna at the annual Exceptional Women Exceptional Gauchos awards ceremony, panel discussion and luncheon held on May 20, 2017 in Santa Barbara.

### THE 2016 ALUMNI AWARDS

UCSB Alumni honored alumni leaders and campus mentors on October 7, 2016, in Corwin Pavilion. Since 1960, the Association has celebrated the achievements of outstanding alumni and friends of UCSB.

- Philanthropist Susan Worster '70 received the Graver Service Award for her inspirational leadership at UCSB
- Scholar-athlete Christa Gannon '94, who founded a nonprofit providing education, leadership training and mentoring for at-risk teens in the Bay Area, was honored with the Distinguished Alumni Award
- Honorary Alumni Awards went to retired swimming Coach Gregg Wilson and Dr. Joseph Incandela, UCSB Vice Chancellor for Research

## OUR ALUMNI LEADERSHIP

### **The 2016-17 UC Santa Barbara Alumni Association Board of Directors**

The UC Santa Barbara Alumni Association Board of Directors serve our alma mater by volunteering their leadership and expertise to advance the image and reputation of UC Santa Barbara as a world-class University.

Cuca Acosta '02  
Shanna Bright '93  
Julie Capritto '81  
Teresa Carranza '09  
Ron Chiarello '83  
Carl Clapp '81  
Eugene Covington '96  
Mark French '73  
Ralph Garcia '83  
Francesco Mancia '80  
Justin Morgan '07  
Mary Moslander '88  
Kristen Nesbit '02  
Joel Raznick '81  
Gary Rhodes '83  
Niki Sandoval Ph.D. '07  
Michele Schneider '91  
Rich St. Clair '66  
Wenonah Valentine '77  
Sue Wilcox '70, Ph.D. '74  
Marie Williams '89  
Travis Wilson '02  
Marisa Yeager '95

### **Founders Circle**

Created in 2011, the Alumni Founders Circle supports the Alumni Scholarship Fund, Mosher Alumni House Fund and Alumni Affairs services and programs. Through their generous support and leadership, Founders Circle members provide a keystone of philanthropic support for our University.

Through June 30, 2017

Cuca Acosta '02  
Donald K. Braden '68  
Richard '67 & Kathryn Gee Breaux '68  
Shanna Bright '93  
Terrie Bugay '80  
Ernie G. '71 & Rebecca M. Bumatay  
Jorge Cabrera '02  
Jan '74 & Randy Campbell  
Julie '81 & Paul Capritto '76  
Kevin Chang '99 & Jenny Kao  
Nick Cheng '99 and Li Hsieh  
Ron '83 & Lynn Chiarello  
David Chin '92  
Carl '81 & Joyce Clapp  
Beverly & John Colgate '69  
Richard '62 & Linda Crum '62  
Lisa '85 & Brent Daniels '83  
Delta Tau Delta (Delta Psi Bldg Co.)  
Michael '90 & Kristen Desmond '90  
Jim Dixon '84 & Barbara Day  
Manuel '76 & Gloria Esteban  
David '66 & Linda Forman '67  
Ralph Garcia, Jr. '83 & Jean Bosworth Garcia '85  
Henry '62 & Peggy Hill  
Richard Horuk & Deborah Baly  
Colonel Jack '63 & Judy Houlgate '63  
Richard '06 & Bonnie Jensen  
Tom '87 & Heather Jevens '88

Nancy Budzinski Jones '70 & Donald Jones  
 Leslie '80 & Jeffrey Klonoff  
 Jack '71 & Kay Krouskup '71  
 Kevin '73 & Tomoko Laverty  
 Gene '73 & Susan Lucas '73  
 Mark '78 & Alixe Mattingly  
 Kathy McKee '59  
 Jim '76, '85 & Marilyn McNamara '82  
 Mr. and Mrs. Steven C. Mendell '63  
 Michael '68 & Jo Ann Mooser '68  
 Kristen Nesbit '02  
 Eric '81 & Kelly Onnen  
 Wendy V.C. Purcell '84 & Kenneth L. Wilton  
 Michael '90 & Julie Reshatoff '91  
 Ron '66 & Erica Rubenstein  
 Kimberly Schizas '77  
 Michele Schneider '91  
 Bill Swadley '79  
 Cathleen Taff '91  
 George Thurlow '73 & Denise Eschardies  
 Linda A. Ulrich '83  
 Susan '70, '74 & Gary Wilcox '69, '72  
 Marie J. Williams '89  
 Travis Wilson '02 &  
 Maritza Mejia-Wilson '04  
 Norman M. Wood '64  
 Marisa V. Yeager '95  
 Anonymous



Jonathan Cloughesy, Legacy Scholarship Fund recipient

**Mosher Alumni House Fund**

FY 16-17 Donors (\$1,000+)  
 Alumni Founders Circle Distribution

**UCSB Alumni Fund**

FY 16-17 Donors (\$1,000+)  
 Alumni Founders Circle Distribution  
 Ralph Garcia, Jr. '83 & Jean Bosworth Garcia '85  
 Leslie '80 & Jeffrey Klonoff  
 Gil '94 & Amelia Picciotto

**SUPPORTING SCHOLARSHIPS**

**UC Santa Barbara Alumni Scholarship Fund**

FY 16-17 Donors (\$1,000+)  
 2017 Gaucho Gallop Proceeds  
 2017 Taste of UCSB Proceeds  
 Alpha Phi Sorority  
 Alumni Founders Circle Distribution  
 Eric Battenberg '05 & Ekaterina Gonina  
 Brandi Brethour '96  
 David Chin Jr. '92  
 Marjorie Cole '64  
 James Gazdecki '74  
 Faith Geoghegan '59  
 Richard H'06 & Bonnie Jensen  
 Marshall '66 & Janine Nelson  
 Lawrence Prager '73  
 Lisa Scimens & John Moss  
 Mark '84 & Tami Shalvarjian '87  
 Richard Sigler '67  
 Signet Corporation (Phi Sigma Kappa Fraternity  
 Housing Corp)  
 Frank '59 & Kay Stevens '62  
 Cathy Tonne '81 & David Ohst

**Alumni Association Legacy Scholarship Fund**

FY 16-17 Donors (\$1,000+)  
 Alumni Association Membership Program  
 Dick H '06 & Bonnie Jensen

**NAMED SCHOLARSHIPS**

**Cal Eta SAE Memorial Scholarship Fund**

FY 16-17 Donors (\$1,000+)  
 Robert & Trish Duggan  
 Jack '71 & Kay Krouskup '71  
 Mr. and Mrs. Steven C. Mendell '63  
 William Pascoe '67  
 Rich '66 & Pat St. Clair  
 Nancy Williams '68

**Live Like Regi Alumni Scholarship Fund**

FY 16-17 Donors (\$1,000+)  
 Derek '92 and Shelley Aberle  
 Paula Cavagnaro '93

**Wendy V.C. Purcell '84 and Kenneth L. Wilton  
 Alumni Scholarship Fund**

FY 16-17 Donors (\$1,000+)  
 Wendy V.C. Purcell '84 and Kenneth L. Wilton

**Michael '90 and Julie Reshatoff '91 Alumni  
 Scholarship Fund**

FY 16-17 Donors (\$1,000+)  
 Michael '90 and Julie '91 Reshatoff

**Class of 1963 Scholarship Fund**

FY 16-17 Donors (\$1,000+)  
 Larry '63 and Phyllis DeSpain  
 Toni Morgan '63

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